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## Ways Your Organization Will Benefit From Your CLTD Certification

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There are many reasons to pursue the APICS Certified in Logistics, Transportation and Distribution (CLTD) designation. Once you set your certification or professional development goal, it's time to talk to your manager. Help your manager understand the value of certification and build a business case for certification and training as a worthwhile investment. Schedule a meeting with your manager and arrive prepared with the powerful talking points provided below. They demonstrate why your organization should support your efforts to prepare for and attain the CLTD certification.

### 1 MY KNOWLEDGE WILL BE CURRENT AND RELEVANT

Now, more than ever, logistics teams are required to assume a greater role, contributing to and advancing their organizations' bottom line. The CLTD certification recognizes this trend and takes a fresh and current look at what logistics management professionals need to know and how to put that knowledge to work. Achieving my certification means I'll be ready to take on new roles and responsibilities.

### 2 I WILL LEARN PRACTICAL SKILLS THAT WILL IMPACT MY JOB IMMEDIATELY

When I prepare for the certification exam with the CLTD Learning System, I won't be simply memorizing a textbook, I'll be applying concepts and understanding best practices for handling day-to-day business as well as unexpected scenarios. I'll be learning from the experiences of other logistics professionals, sharpening my skills and boosting my productivity and effectiveness.

### 3 THIS CERTIFICATION IS DEVELOPED WITH EMPLOYERS IN MIND

The CLTD assesses individuals based on a comprehensive body of knowledge, best practices and standards for those in the logistics, transportation and distribution industries. This certification will reflect what I need to know and how to apply it to be more effective in our organization. Growing the influence of logistics function through certification is a worthwhile investment that also increases our reputation as an organization that takes this part of end-to-end supply chain management seriously.

### 4 MY KNOWLEDGE AND SKILLS WILL BE GLOBALLY RECOGNIZED

We live and work in a global economy and my skills need to be globally applicable. Earning this certification will give me the recognition and flexibility to use my knowledge, skills and competencies anywhere our organization operates, now and in the future.

### 5 MY CERTIFICATION AND TRAINING IS PROVIDED BY THE LEADING ADVOCATE FOR LOGISTICS AND SUPPLY CHAIN PROFESSIONALS

APICS has represented the supply chain, operations and logistics community for nearly 60 years, and has over 45,000 members worldwide. Training of this caliber and reliability provides an opportunity from which our whole organization can benefit—ultimately saving our organization time and money on training and professional development.



Visit [apics.org/cltd](https://apics.org/cltd) for more information

