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## Ways Your Organization Will Benefit From Your CSCP Certification

There are many reasons to pursue the APICS Certified Supply Chain Professional (CSCP) designation. Once you set your certification or professional development goal, it's time to talk to your manager. Help your manager understand the value of certification and build a business case for certification and training as a worthwhile investment. Schedule a meeting with your manager and arrive prepared with the powerful talking points provided below. They demonstrate why your organization should support your efforts to prepare for and attain the CSCP certification.

### 1 MY KNOWLEDGE WILL BE CURRENT AND RELEVANT

The CSCP credential is the only supply chain certification that encompasses the end-to-end global supply chain. It's based on a comprehensive body of knowledge, best practices and standards for the supply chain management profession. It was developed, in part, by surveying thousands of industry professionals to ensure real-world relevancy. Through this program, I will learn what supply chain management professionals need to know and how to put that knowledge to work.

### 2 I WILL LEARN PRACTICAL SKILLS THAT WILL IMPACT MY JOB IMMEDIATELY

When I prepare for the certification exam with the CSCP Learning System, I won't be simply memorizing a textbook, I'll be applying concepts and understanding best practices for handling day-to-day business as well as unexpected scenarios. I'll be learning to manage and integrate global supply chain activities involving our suppliers, plants, distributors, and customers which can lead to improving our current processes and implementing better ones in the future. **Read a success story to provide a real-world example from a current CSCP—visit [learncscp.com/success-stories](http://learncscp.com/success-stories) to view Nate Jolliff's story.**

### 3 THIS CERTIFICATION IS DEVELOPED WITH EMPLOYERS IN MIND

Now, more than ever, supply chain teams are required to assume a greater role, contributing to and advancing their organizations' bottom line. Achieving my certification means I'll be ready to take on new roles and responsibilities. I will be better equipped to align our business objectives with proven global supply chain strategies to streamline operations, increase value to suppliers and customers and impact profits.

### 4 MY KNOWLEDGE AND SKILLS WILL BE GLOBALLY RECOGNIZED

We live and work in a global economy and my skills need to be globally applicable. Earning this certification will give me the recognition and flexibility to use my knowledge, skills and competencies anywhere our organization operates, now and in the future.

### 5 MY CERTIFICATION AND TRAINING IS PROVIDED BY THE LEADING ADVOCATE FOR SUPPLY CHAIN PROFESSIONALS

APICS has represented the supply chain, operations and logistics community for nearly 60 years, and has over 45,000 members worldwide. Training of this caliber and reliability provides an opportunity from which our whole organization can benefit—ultimately saving our organization time and money through improved productivity, collaboration and innovation.